Wool E-Market

A Special type of WEB application that makes it possible to perform business transactions on the Internet.

Users – 4 modules

Sellers – Can Specify Available Wool size / Product type / Qty / Specifications / Price /Terms & Conditions / Images /Videos / Reviews / Location etc

- Private -
- Government

Buyers – Can post Requirements regarding Wool size / Product type / Qty / Specifications / Price /Terms & Conditions / Images /Videos / Reviews / Location etc

- Private
- Government

Head Office
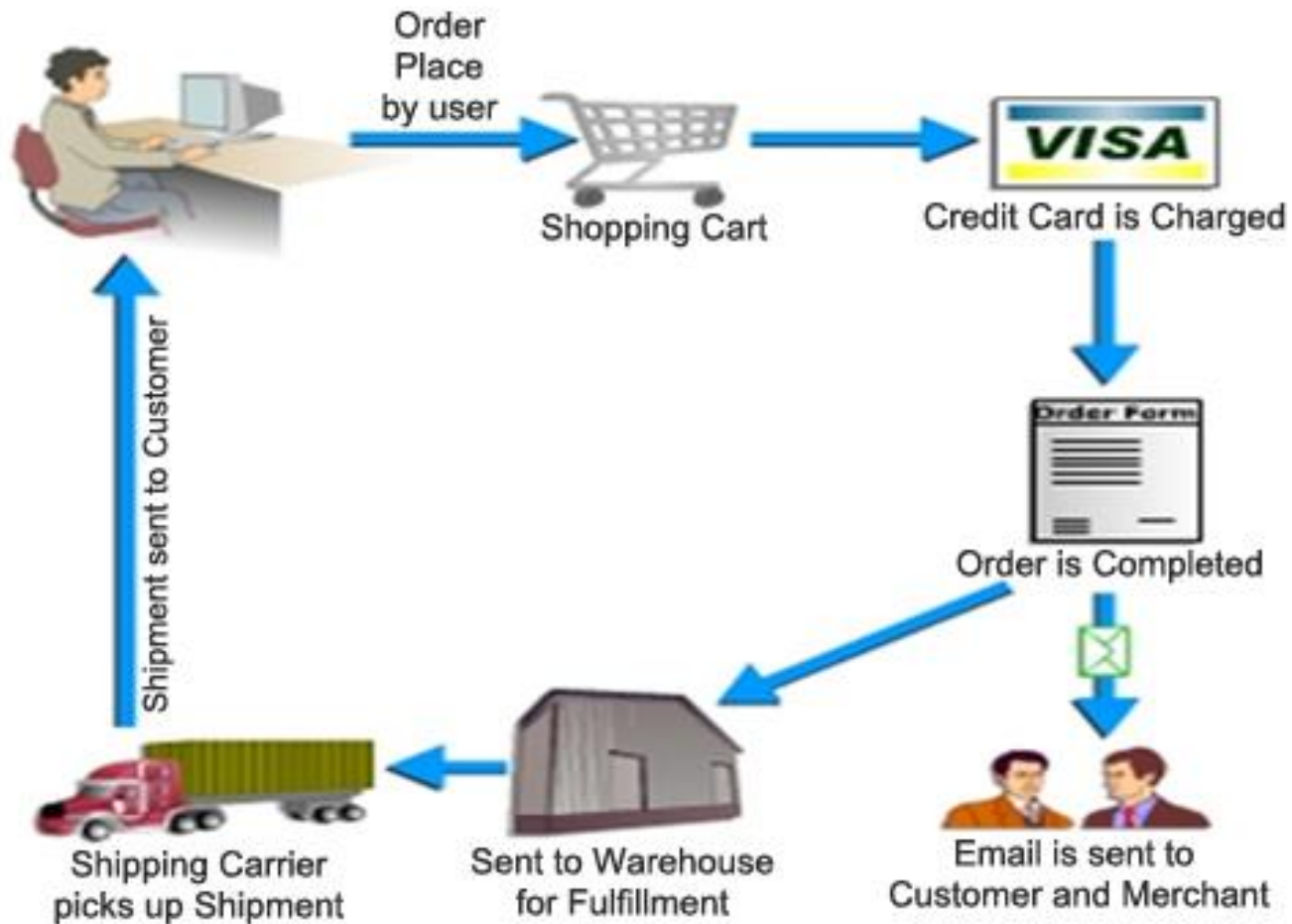
Admin

Devices

Mobile (Android)

Desktop

Laptop

Internet Market Planning

The things that need to be done on e-commerce include:

- Creating the web site
- Taking the orders
- Accepting payment
- Getting traffic to your website
- Getting traffic to return to your website
- Differentiating yourself from the competition
- Getting people to buy something from your website
- Integrating an e-commerce website with existing business data

Process Flow

Product Flow

The Elements of The Project

- Product Library
- Marketing
- Accept orders
- Accept payment
- Acknowledge order
- Fill orders
- Packaging
- Dispatch
- Intimate Customer
- Accept returns
- Customer service
- Refunds Processing
- Reports

Technology- use Shopping Cart

Shopping Cart

- Allows customers to accumulate lists of items

The shopping cart is supported by

- The product catalog / Library, merchant server, database technology

Requirements

Merchant bank account Escrow

- Software Development Cost
- A domain name
- A digital SSL certificate to ensure safe transactions.
- A Cloud server or a hosting site.
- Filters / Selections etc
- Payment Gateway for accepting all types of debit /credit cards /net banking / upi /credit notes / Redemption or discount codes etc
- SMS API to inform user regarding status / update of transaction

Costing

- Approx. Budget
  - Rs 4,75,000 Including Development / Hosting / Training / Support Engineer for 2 months at site / Maintenance for 2 years